

THE 21 IRREFUTABLE LAWS OF LEADERSHIP 4-WEEK MASTERMIND

Improve Your Influence and Impact with Others

The
MAXWELL METHOD of
LEADERSHIP



Change is inevitable. Growth is optional.

Leaders embrace change as the key to growth. *The 21 Irrefutable Laws of Leadership* is your handbook for growing and developing yourself and others.



Everything rises and falls on leadership.

Whether you are responsible for developing your company, others, or yourself, the more effective you are as a leader, the further you will go.



Four weeks of learning, stretching and growing.

Over the course of four weeks, we will touch on several of the laws and help you discover your leadership strengths and challenges.

Lead Others With Confidence!

The 21 Irrefutable Laws of Leadership are lessons from John C. Maxwell, expert leadership teacher, consultant and author. Maxwell's nearly 50 years of leadership experience has resulted in timeless laws of leadership such as:

- » **The Law of Solid Ground:** Trust is the foundation of leadership.
- » **The Law of Addition:** Leaders add value by serving others.
- » **The Law of the Picture:** People do what people see.

& 18 Other Relevant Principles to Improve Your Impact and Influence!

Upon completion of this mastermind, participants will have a general understanding of the leadership values and principles explored in this study.



Contact Tina Black at
586-850-3944
tina@tinablack.net



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